

2021 | ORGANIZATION OF BLACK AEROSPACE PROFESSIONALS

Corporate Sponsorship Guide

RAISING HORIZONS TOGETHER

www.obap.org



ABOUT OBAP

Taking Flight



Founded in 1976, the Organization of Black Aerospace Professionals is a nonprofit organization dedicated to the encouragement and advancement of minorities in all aviation and aerospace careers.

OBAP members encourage diversity in the industry by supporting aspiring aviation professionals through Project Aerospace, a series of scholarships, mentoring, training, and youth-focused education programs. Today, OBAP serves over 2,500 professional and collegiate members and reaches hundreds of thousands of youth each year through a suite of outreach and educational programming we call Project Aerospace.

- **Aerospace Professionals In Schools (APIS):** Through in-person and virtual classroom visits, APIS introduces youth to the limitless opportunities available in aerospace and aviation beginning at an early age.
- **Aerospace Education Academy (ACE):** OBAP's Aerospace Career Education (ACE) Academy provides middle and high school youth with exposure to opportunities in aerospace through week-long summer academies. Endorsed by the Federal Aviation Administration (FAA), OBAP has played a leading role in establishing ACE Academies nationwide to introduce, educate and guide diverse students towards careers in aerospace.
- **Explore Aerospace:** OBAP's newest program gives students the opportunity to deepen their knowledge of aviation and aerospace through a hands-on STEM-based curriculum from the comfort of home. Over the course of 12 weeks, students will learn from industry professionals, about principles of flight, aerodynamics, aerospace careers, meet guest speakers, go on virtual tours and so much more!
- **Solo Flight Academy:** The OBAP Solo Flight Academy (SFA) is a two-week submersion in aviation training designed to excite and deepen exposure to opportunities in aviation, culminating in an unforgettable solo flight experience.

In 2019, OBAP launched the Lt. Col. Luke Weathers Jr. Flight Academy (LWFA) in Memphis, Tennessee. The Academy offers FAR 141 and 61 Flight training, UAV Pilot training, military rotor fixed-wing transition, Air Force candidate flight training, mentoring, and more.

With your support, OBAP can continue the programs and initiatives that have effectively led to positive and incredibly exciting change within aerospace for more than 40 years.

ABOUT OBAP

By the Numbers



The Organization of Black Aerospace Professionals is the international voice for excellence in aerospace. Focused on strengthening the profession through advocacy, youth programming, continuing education, and celebrating excellence, OBAP promotes inspired collaboration for a more diverse industry.

OBAP's Corporate Partnership program offers companies a unique year-long marketing opportunity to establish a relationship with OBAP members. Funds generated from this program help support OBAP's programming, thus supporting our youth enrichment outreach and our members' work and professional development.

2,500 Active Members

OBAP members are part of a network of current and aspiring aerospace professionals dedicated to continuing the organization's 45-year legacy of influence in aerospace. OBAP stands as a leader in the aerospace community, providing programming to equip future aerospace professionals, and forging partnerships to ensure access and diversity in aerospace for decades to come.

200,000 Youth

OBAP's Project Aerospace offers annual opportunities to inform and prepare aspiring aerospace professionals for their future careers. This dream-to-career commitment includes initial exposure to the industry through in-school career day events, immersive summer programs, flight training academies and professional development opportunities held nationwide.

32 ACE Academies

OBAP's ACE Academies feature lessons taught by aerospace professionals. Students will experience field trips, air traffic control towers, aircraft maintenance tours, airport tours, military base tours and so much more. All ACE Academy students will get to take flight at the controls during a discovery flight. OBAP's ACE Academies are truly an immersive aerospace experience!

16 Collegiate Chapters

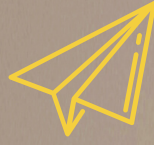
OBAP collegiate chapters are registered student organizations chartered at colleges and universities nationwide. They provide essential guidance to aspiring aerospace professionals of color, offering mentorship, scholarships, and career readiness programs.

Professional Development

The Aerospace Professional Development Program (APDP) is designed to help candidates advance in their careers through mentoring, interview preps, and by offering unique training scholarships and internship opportunities.

8 Virtual Events

In response to COVID restrictions, OBAP has created a suite of virtual programs and events. This new outreach mechanism has allowed us to increase our reach to students and aerospace professionals worldwide.



PARTNER WITH OBAP

OBAP 2021 SPONSORSHIP OPPORTUNITIES

OUR MISSION

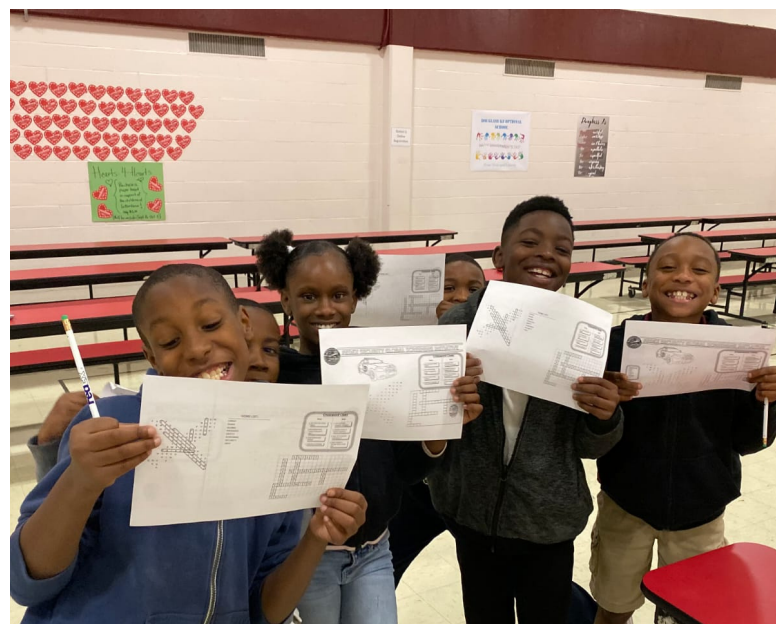
OBAP is a world-leading organization that changes lives by creating a pathway to success through educating youth, communities, and professionals—shaping an aerospace industry as diverse as the people we serve.

AEROSPACE PROFESSIONALS IN SCHOOLS (APIS)

APIS introduces youth to the limitless opportunities available through careers in aerospace and aviation beginning at an early age. APIS curriculum piques the interest of children, ages 6 - 10, through elementary science clubs and career days. Middle school-aged youth receive broader education and more in-depth exposure through career fairs, community events.

Due to COVID, APIS programs are also presented virtually, offering the opportunity to reach an unlimited number of youth around the world.

APIS prepares aspiring aerospace professionals for fruitful careers. Since 1992, the program has reached over 500,000 people, many of whom hold positions as commercial pilots, aircraft maintenance and flight dispatchers, business managers, and more.



PROGRAM PARTNERSHIP

APIS Week

There is growing concern that the United States is not preparing a sufficient number of students in the areas of science, technology, engineering, and mathematics (STEM). OBAP is determined to reverse this trend via our APIS program which encourages and motivates students to pursue careers in STEM-related fields. Your support of APIS helps OBAP reach thousands of students each year.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE APIS SPONSOR	YES					
EXCLUSIVE BLACK HISTORY MONTH OR FALL APIS WEEK SPONSOR		YES				
APIS CO-SPONSOR			YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES					
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT		YES	YES			
INCLUSION IN ANNUAL REPORT SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES

AEROSPACE CAREER EDUCATION ACADEMY

OBAP's Aerospace Career Education (ACE) Academy provides middle and high school youth with exposure to opportunities in aerospace through week-long summer academies.

Endorsed by the Federal Aviation Administration (FAA), OBAP has played a leading role in establishing ACE Academies nationwide to introduce, educate and guide diverse students towards careers in aerospace. In 1992, OBAP partnered with the FAA to support two ACE Academies reaching 41 students. In 2019, OBAP hosted 33 academies with over 690 students in attendance.

OBAP's immersive ACE Academies are tailored to provide exposure to the history of aviation, fundamentals of aerodynamics, air traffic control procedures, aerospace technologies, and introductions to aerospace careers. Now in 32 locations including Puerto Rico and the U.S. Virgin Islands, with two terms in Memphis and Louisville, the program engages 1,100 students on an annual basis.

To date, OBAP's 30+ ACE Academies have engaged more than 30,000 youth in person, and in 2020, reached hundreds of students virtually.



PROGRAM PARTNERSHIP

ACE Academy

ACE Academies take place in 32 cities across the United States, and hybrid versions are also hosted virtually. Your support helps OBAP volunteers reach thousands of students each year to share the limitless possibilities available in aerospace.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE ACE CITY SPONSOR	YES	YES	YES			
ACE CITY CO-SPONSOR				YES	YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES					
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT		YES	YES			
INCLUSION IN ANNUAL REPORT SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES

Exclusive ACE Academy Sponsors will have the first choice of available ACE Academies and receive credit as the exclusive sponsor of one or more ace academies of their choosing. Donors selecting this option will receive acknowledgment in related marketing materials related to an ACE Academy. Options of which academy to sponsor may vary from year to year, and specific academies may or may not be available due to demand.

PROGRAM PARTNERSHIP

Virtual ACE Academy

Virtual ACE Academies are designed to expose youth to a wide variety of career opportunities in aviation in a virtual environment.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE VIRTUAL ACE SPONSOR	YES	YES	YES			
VIRTUAL ACE CO-SPONSOR				YES	YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES					
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT		YES	YES			
INCLUSION IN ANNUAL REPORT SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES



EXPLORE AEROSPACE

OBAP's exciting new Explore Aerospace (EA) program gives students the opportunity to deepen their knowledge of aviation and aerospace through a hands-on STEM-based curriculum from the comfort of home.

Each Saturday over the course of 12 weeks, students will learn from industry professionals, about principles of flight, aerodynamics, aerospace careers, meet guest speakers, go on virtual tours and so much more!

PROGRAM PARTNERSHIP

Explore Aerospace

Your support of OBAP's premiere virtual program will reach hundreds of interested students around the globe.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE EXPLORE AEROSPACE SPONSOR	YES	YES	YES			
EXPLORE AEROSPACE CO-SPONSOR				YES	YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES					
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT		YES	YES			
INCLUSION IN ANNUAL REPORT SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES



GIRLS LAUNCH

Girls LAUNCH provides girls and women of all ages with interactive experiences and intimate conversations with female aerospace professionals to boost interest in the unlimited opportunities in aerospace at a young age.

Attendees have the opportunity to explore the many facets of aerospace through virtual tours, interact with professional women in aerospace careers, and participate in immersive, age-appropriate breakout sessions. Registrants also have access to the Girls LAUNCH Digital Library, an interactive collection of career stories and exciting hands-on activities in the Girls LAUNCH Magazine.

Girls LAUNCH is part of OBAP's plan to introduce young women to the limitless possibilities in aerospace, which we hope, in time will lead to an increase in diversity throughout the industry.

In its inaugural year, Girls LAUNCH hosted over 700 young women and girls for a day of exploration and empowerment!



EVENT SPONSORSHIP

Girls LAUNCH

Girls LAUNCH focuses on introducing women and girls of all ages to careers in aerospace, aviation, and STEM. This day-long program provides an in-depth look into the field for an otherwise underrepresented group.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE GIRLS LAUNCH SPONSOR	YES	YES	YES			
GIRLS LAUNCH CO-SPONSOR				YES	YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN GIRLS LAUNCH MAGAZINE	YES					
HALF PAGE ACKNOWLEDGEMENT IN GIRLS LAUNCH MAGAZINE		YES	YES			
INCLUSION IN GIRLS LAUNCH MAGAZINE SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES

The exclusive sponsor can provide content for year-round opportunities including appropriate videos, handouts, hands-on activities, and company virtual tours that inspire a Girls LAUNCH participant to consider aviation/ aerospace careers.

PROGRAM PARTNERSHIP

OBAP SOLO FLIGHT ACADEMY



The OBAP Solo Flight Academy (SFA) is a two-week submersion in aviation training designed to excite and deepen exposure to opportunities in aviation, culminating in an unforgettable solo flight experience. Tailored and restricted to young adults ages 16 – 19, the academic curriculum establishes the foundation of a productive and successful career in aviation-related professions.

While enrolled in the academy, students will receive approximately 40 hours of cursory and condensed ground school detailing federal air regulations, basic meteorology, navigation, basic engine theory, aircraft performance, basic maneuvers, STEM core principles, and the Airman's Information Manual.

Upon successful completion of the ground school, students will receive at least 10 hours of flight time. Once Federal Aviation requirements are met, the student will be cleared to serve as a "sole manipulator" for their very first time.

OBAP Solo Flight Academy

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE SFA SPONSOR	YES	YES	YES			
SFA CO-SPONSOR				YES	YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES					
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT		YES	YES			
INCLUSION IN ANNUAL REPORT SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES



SCHOLARSHIP PROGRAM

OBAP is dedicated to supporting minority interests and placement in aerospace careers. To date, OBAP has awarded \$5.8 million in scholarships to more than 470 diverse recipients nationwide.

The scholarships, made available through strengthened partnerships, allow award recipients to advance or pursue diverse aerospace careers.

This year, OBAP is introducing new ways to support our scholarship program. Sponsors can opt to sponsor one or more of our new OBAP Core Scholarships designed to reach the largest number of students across a spectrum of focus areas.

For Champion, Legacy, and Sustainer sponsor levels, OBAP offers our Exclusive Sponsor option. For the traditional "custom" scholarship sponsor experience, sponsors can customize student eligibility criteria and more.

Finally, to make sponsoring a scholarship accessible to donors at any level, OBAP now offers the chance to directly sponsor a Luke Weather Flight Academy student for a portion of their training. This is a great way to immediately impact a student!

2021 CORE SCHOLARSHIPS

SCHOLARSHIP NAME	SCHOLARSHIP DESCRIPTION
OBAP Aviator's Legacy Scholarship	Honoring the legacy of aviators who have paved the way.
OBAP Excellence in Academics Scholarship	Supporting and celebrating students who are setting the standard academically.
OBAP Tech-Ops Pathway Scholarship	Supporting those who keep the fleet flying.
OBAP Enabling the Industry Scholarship	Embracing all who make aerospace possible.
OBAP Community Leaders Scholarship	Lifting those who lift others.
OBAP Stars and Stripes Scholarship	Honoring those who answer the call of duty.

PROGRAM PARTNERSHIP

Scholarships

Demand for scholarships continues to grow, and we cannot meet this need without community support.. The Scholarship program allows donors to select and fully support students from a pool of qualified applicants.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE SCHOLARSHIP SPONSOR	YES	YES	YES			
CORE SCHOLARSHIP SPONSOR				YES	YES	
SPONSOR A LWFA STUDENT						YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES					
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT		YES	YES			
INCLUSION IN ANNUAL REPORT SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES

Donors can select one of six core scholarships to underwrite. For Core Scholarship sponsors, OBAP manages all aspects of the scholarship (eligibility criteria, number of awards, etc). The donor will receive a credit via “Sponsored by” language, e.g. “OBAP Aviator’s Legacy Scholarship, sponsored by ABC Airways”.



EVENT SPONSORSHIP

Each year, OBAP serves thousands of youth and young professionals in-person and via virtual events, offering a myriad of opportunities to support the mission of creating pathways to success through education and exposure.

OBAP events present an opportunity to bring together industry partners, youth, and OBAP members in an environment that stimulates discussion about our industry and communities. These events help OBAP expand its footprint in the communities we serve.

EVENT SPONSORSHIP

2021 OBAP Conference

OBAP's 2021 Convention and Career Exposition is a two-day virtual aerospace conference designed to unify, engage and empower aerospace professionals from diverse backgrounds. The 45th Conference will introduce another opportunity to honor and support our founders, Hall of Fame members, and Veterans. Our members and students will have opportunities for professional development, mentoring, and STEM activities in a new, virtual setting. Your sponsorship of this event also supports OBAP's programs year-round.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
PREMIER SPONSOR RECOGNITION	YES					
SPONSOR WEBINAR HOST RECOGNITION		YES	YES			
SPONSOR RECOGNITION				YES	YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES					
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT		YES	YES			
INCLUSION IN ANNUAL REPORT SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES

EVENT SPONSORSHIP

2021 OBAP Spring Career Expo

The 2021 Spring Career Expo is a unique opportunity for aerospace professionals to connect and advance their careers. Members and students will have opportunities for professional development, mentoring, and STEM activities in a new, virtual setting. Your sponsorship of this event also supports OBAP's programs year-round.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
PREMIER SPONSOR RECOGNITION	YES					
SPONSOR WEBINAR HOST RECOGNITION		YES	YES			
SPONSOR RECOGNITION				YES	YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES					
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT		YES	YES			
INCLUSION IN ANNUAL REPORT SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES

EVENT SPONSORSHIP

Dreams2Careers

Each February, OBAP hosts an interactive celebration of Black history in aerospace and aviation. During this virtual event, youth of all ages will meet and learn from living history-makers as they share their incredible stories. Attendees will also enjoy live virtual tours and age-appropriate hands-on activities to inspire future aerospace history-makers.

	CHAMPION \$50,000	LEGACY \$25,000	SUSTAINER \$15,000	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE DREAMS 2 CAREERS SPONSOR	YES	YES				
DREAMS 2 CAREERS CO-SPONSOR			YES	YES	YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES	YES	YES			
SOCIAL MEDIA MENTION				YES	YES	YES
FULL PAGE ACKNOWLEDGEMENT IN EVENT MAGAZINE	YES					
HALF PAGE ACKNOWLEDGEMENT IN EVENT MAGAZINE		YES	YES			
INCLUSION IN EVENT MAGAZINE SPONSOR LISTING	YES	YES	YES	YES	YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	YES	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	75% OFF	75% OFF	50% OFF	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	YES	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES	YES	YES	YES

EVENT SPONSORSHIP

Boys to Men

Each year, OBAP hosts a group of young men at the Luke Weathers Flight Academy for a hands-on afternoon of mentorship, fellowship, and exposure to careers in aerospace. Your gift supports this transformative program that inspires Memphis-area youth.

	DEVELOPER \$7,500	BOOSTER \$5,000	CONNECTOR \$1,500
EXCLUSIVE BOYS TO MEN SPONSOR	YES		
EXCLUSIVE BOYS TO MEN CO-SPONSOR		YES	YES
SPONSOR ITEMS INCLUDED IN EVENT KIT	YES	YES	YES
LOGO AND/OR NAME ON ALL PRINT MATERIALS (IF APPLICABLE)	YES	YES	YES
FEATURED SOCIAL MEDIA POST	YES		
SOCIAL MEDIA MENTION		YES	YES
HALF PAGE ACKNOWLEDGEMENT IN ANNUAL REPORT	YES		
INCLUSION IN ANNUAL REPORT SPONSOR LISTING		YES	YES
NEWSLETTER ACKNOWLEDGEMENT	YES	YES	
DISCOUNTED JOB POSTINGS ON OBAP.ORG	25% OFF		
3 CORPORATE MEMBERSHIPS	YES	YES	
RECOGNITION ON OBAP SPONSOR WEBPAGE	YES	YES	YES



OBAP 2021

Schedule of Events

FEBRUARY

2 | Membership Meeting
15-19 | APIS Week
20 | Dreams2Careers
26 | Boys to Men
27 | Explore Aerospace week 1

MARCH

6 | Explore Aerospace week 2
13 | Explore Aerospace week 3
20 | Explore Aerospace week 4
27 | Explore Aerospace week 5

APRIL

3 | Explore Aerospace week 6
8-9 | Spring Career Expo
10 | Explore Aerospace week 7
17 | Explore Aerospace week 8
24 | Explore Aerospace week 9
24-25 | Virtual ACE Academy

MAY

1 | Explore Aerospace week 10
8 | Explore Aerospace week 11
15 | Explore Aerospace week 12

JUNE

ACE Academies (all month)

JULY

ACE Academies (all month)
10-24 | Solo Flight Academy

AUGUST

12-13 | Annual Conference (virtual)

OCTOBER

18-22 | APIS Week
23 | Girls LAUNCH

NOVEMBER

13-14 | Virtual ACE Academy

